# Press Release

FOR IMMEDIATE RELEASE



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## ITS Now and Intelligent Transport Systems UK sign PDP Agreement

We are very humbled to announce that **Intelligent Transport Systems UK** (ITS-UK) and **ITS Now** have agreed a Professional Development Partnership (PDP) between the two organisations.

Alistair Gollop, Founder at **ITS Now** said "We are extremely grateful to Max Sugarman (Chief Executive at ITS-UK), for establishing a PDP with us at ITS Now. This increasing level of recognition by organisations within the ITS sector is a vindication that our ethos to promote best practice and professional development by producing a range of educational and informative resources, such as our @ITSNow channel on YouTube, are assisting a broad range of users, both within ITS and also for those working in other engineering disciplines, clients and the general public, to more fully understand what Intelligent Transport Systems are".

There will be more details regarding this partnership over the coming months.

### **Notes to Editors**

ITS Now - Intelligent Transport Systems - Explained

### Bio

Alistair Gollop is the Founder of ITS Now which exists to promote best practice and professional development within the Intelligent Transport Systems (ITS) sector. ITS Now originates resources ranging from videos, reference books and guidance documents through to informative references and educational content. A recognised Intelligent Transport Systems industry figure with over 30 years in-depth experience, resulting in an extensive specialist knowledge of traffic systems. A former Technical Principal at Mott MacDonald, he has particular experience in preliminary equipment assessments, due diligence reports, field trials and integration into traffic systems and has a detailed knowledge of specialist technologies and equipment, standards and statutory requirements, along with ancillary issues, such as passive safety and the implications these pose on the design and management of traffic system installations. As well as the UK, Alistair has worked in diverse locations across Europe, South America, Africa, the Middle East, Asia and Australasia. He is the author of the well-respected "Traffic Signals" and "Traffic Control" books, along with numerous articles for publications. In addition to presenting at conferences, he is also a panellist and facilitator at events. He also sits on the board of The Institute of Highway Engineers, where he is currently the Vice-chair of the Professional Development Portfolio.

## **Online/Social Media**

Website: http://itsnow.org/

YouTube: https://www.youtube.com/@ITSNow

LinkedIn: https://www.linkedin.com/in/alistairgollop/

Author page: https://amazon.com/author/alistairgollop

Threads: https://www.threads.net/@official\_itsnow

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